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# GREEN OLIVE FIREWOOD CO

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**PREMIUM FIREWOODS - NATURAL CHARCOALS**



**NATURAL - ETHICAL - SUSTAINABLE**

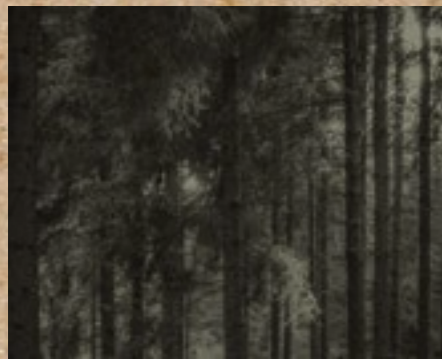
# Our Story So Far

Firewood is where it all started.

At Green Olive Firewood we manufacture and supply natural firewoods and cooking charcoals of the highest quality.

Our firewood is from managed woodlands, dried, Woodsure 'ready to burn' and BSL accredited whilst our cooking charcoal is ethically crafted with assured provenance.

The quality of our products is paramount to us and was recently recognized in 2022 by The Independent Newspaper's Best Buy guide where our professional charcoal was recommended as the best in the country.



## Our Core Values

NATURAL - ETHICAL - SUSTAINABLE

- Natural & chemical free materials
- Ethically produced using sustainable timber
- Environmentally minded packaging
- BSL accredited, using all our waste timber to dry our firewoods to 'Clean Air' standards
- Ready to Burn accreditation verifying our wood logs have a low moisture content, better for the environment



## FIRESTARTING

NATURAL BEGINNINGS

### Wood Wool Firelighters

24  
Piece Box

Natural wood shavings mixed with a natural wax, easy to light and long lasting.



### Organic Firelighters

32  
Piece Block

Wood biomass portioned into useful blocks bound with a natural plant based oil, clean with no chemical aromas.



### Extra Long Matches

Safe and easy to use for all types of firelighting.



### Natural Instant Fire Log

Biomass & natural wax simply light the packet and burns for 2+ hours.



# SUSTAINABLE FIREWOOD

LET NATURE IN

## KILN DRIED LOGS & KINDLING

- Dry and Ready to Burn - Under 20% Moisture Content
- Sustainable Woods - Processed using Timber from Managed Woodlands
- Kiln Dried using the Power of Biomass

## THE PREMIUM ONES

Rich in Warmth

- EXCLUSIVE ADDITIONAL SALES
- DENSE SUSTAINABLE HARDWOODS
- LONGER BURNING / SUPERIOR HEAT

### Olive Firewood

- Longest Burning
- Highest Heat
- Beautiful Aroma



### Premium Heat Firewood

- Sustainable heavy hardwoods
- Superior High Heat
- Super Efficient



## THE HARD ONES

The Heart of the Fire

- BEST SELLERS
- MIXED SUSTAINABLE HARDWOODS
- KILN DRIED TO LESS THAN 20% MOISTURE, FOR EFFICIENT BURNING RESULTS

### The Big Hardwood



- Big Net Bag
- Envirobox
- Bulk Bags

### Kiln Dried Hardwood

- Hardwoods
- Efficient Burning
- Natural & Sustainable



- Low moisture
- Low emissions
- Less fuel



- Net Bags - reusable or recyclable
- Envirobox - curbside / widely recyclable
- The Big Hardwood Bag - Extra Value Size
- Paper not Plastic - Natural Biodegradable Material
- Bulk Bag - fill-a-hessian-bag option zero packaging

## THE SOFT ONES

Building the Burn

- FOUNDATION SALES
- MIXED SUSTAINABLE SOFTWOODS
- KILN DRIED TO LESS THAN 20% MOISTURE, GREAT FOUNDATION TO THE FIRE, GETS IT BURNING QUICKLY AND EASILY

### Dry Wood

- Kiln Softwoods Logs
- Handy Net Bag

- Low moisture
- Low emissions
- Less fuel



### Kindling Wood Sticks

- Kiln dried, quick to light, easy to use
- 2-3 kg Net bag
- The 2kg Box



# COOKING CHARCOAL

BACK TO NATURE

## CHARCOAL

Natural, ethically crafted chunks, for both the professional and home cook.

### Premium Professional Lumpwood

- Larger lumps, Longest Burn, Maximum Flavour
- Dense Sustainable Hardwoods
- Restaurant Grade Charcoals – Burn-time 3hrs+
- For Smoking / Baking / Grilling
- Recommended by The Independent Best Buy 2022 as the Best Charcoal in the UK.



### Garden Grill Lumpwood

- Everyday Use & Value Driven
- Mixed Sustainable Hardwoods
- Quick & Easy to Use – Burn-time 1-2hrs
- For Grilling & for Building the Fire Base



### British Sustainable Charcoal

- Carefully Crafted at our Farm in West Sussex
- Local British Sustainable Hardwoods
- High Heat - Quick & Easy to Use – Burn time 2hrs+
- For Smoking & Grilling



### Long Burn Charcoal Briquettes

- Reliable, Even & Consistent Cook
- Sawdust Compressed from Sustainable Hardwoods
- Long Burn Times 3hr+
- For Smoking / Baking / Grilling



# SMOKIN' WOODS

IT'S ALL ABOUT THE FLAVOUR

## WOOD CHIPS AND CHUNKS

Natural, ethically crafted chunks, for both the professional and home cook.

### Wood Chips

Creating smoke filled wrap around flavour.

- **Whiskey Oak** - Hearty Flavour
- **Brandy Oak** - Bold & Smokey
- **Citrus** - Refreshingly Sweet
- **Apple** - Mildly Sweet
- **Beech Wood** - Nutty Flavour
- **Olive** - Mildly Fruity Sweet



### Wood Chunks

Deep & dense smoked filled feasty flavours.

- **Whiskey Oak** - Hearty Flavour
- **Brandy Oak** - Bold & Smokey
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### Cooking Firewood

Wood-Fire Cooking & Heating For Pizza Ovens, Outdoor Grills and Firepits.

- Cooking Firewood Mix net bag
- Hardwoods infused with a touch of Olive wood



### Cooking Planks

Wood flavoured cooking For outdoor grills, BBQs, Smokers and firepits.

- Genuine Whiskey Oak and Red Wine Oak Cask



# SWEDISH TORCH

GATHER ROUND

## Swedish Torch

Gather around the fire  
wherever you are

- Light n Go Campfire
- Source of Heat & Light
- Toasty Flavours
- Party Piece

TALL  
TORCH

3+ HOUR  
BURN TIME



LARGE  
TORCH

2+ HOUR  
BURN TIME



## SUCCEED WITH US

- Proven, preferred consumer choice with our honest & homely branding
- Increase spend, upselling with our retail consumer marketing packages
- Unique range with our flexible pick and pack service
- Distinctive premium revenue boosting products



## PRODUCT POINT OF SALE

**NATURAL - ETHICAL - SUSTAINABLE**

Sustainable Waste Wood sourced from Managed Woodlands or Farm Biomass  
Reusable Packaging from Recyclable or Biodegradable Materials  
Only Natural Sustainable Materials Used in our Fuels

**FIRE BUILDING IN 3 STEPS**

- 1 Build the burn**  
Make a Tower of Kindling over Firebricks
- 2 Turn up the heat**  
Add Dry Softwood Logs to Bring the Heat, then Add Great Hardwood to Build & Maintain Temperature
- 3 Maximize your fire**  
Use Olive Wood or Premium Heat Treated for an Extraordinary Time and Maximum Heat

**GREEN OLIVE NATURAL CHARCOALS**

<b>Premium Professional Lumpwood</b> - Highest Heat Longest Burn Maximum Flavour - "Simply the Best" as seen in The Independent Red Bull 2022	<b>British Sustainable Lumpwood</b> - British Hardwoods Locally Crafted - Sustainable Origin & British C&A Ready
<b>Garden-Grill Lumpwood</b> - Smaller, Quick to Light, Easy to Use - The Charcoal BBQ	<b>Long Burn Briquettes</b> - Consistent Heat, Longer Light Cooking - For the Steady Cook



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## THE GREEN OLIVE FIREWOOD CO

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